

# Watson Explorer Kickstart Offering

Companies from all industries are finding new insights from their existing data with IBM Watson Explorer. From customer sentiment analysis, to product defect root cause, Watson Explorer is providing answers that were previously unattainable. Getting started on the cognitive journey with Watson Explorer requires experience. The Dayhuff Group has developed a kick start offering to provide that initial level of experience to get the team started quickly. The Dayhuff Group consultants will work alongside the project team to provide guidance and education through the initial phase of the project.

## 5-day immersive package includes:

- Validate the functional architecture of Watson Explorer Foundational and Analytical Components
- Examine the planned indexing and search uses
- Review the text analytics collection design
- Examine the planned content analytics mining
- Understand any customization planned for Content Analytics Miner
- Review and make recommendations on the security options
- Explore the use of 360-degree views

## The Dayhuff Group

The Dayhuff Group's consultants work alongside the project team to dialog and explore the solutions to implementing Watson Explorer. A project assessment at the closing of the engagement with recommendations for the project team will be delivered.

The Dayhuff Group is an IBM award winning solutions provider with over 15 years' experience in Watson and Content Analytics solutions. Dayhuff has been a top level IBM business partner sense 1997 with hundreds of successful projects spanning numerous industries.



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