

BRAVO | BRIO Case Study

Sharing ideas and solutions in a distributed organization

Industry Challenges:

BRAVO | BRIO Restaurant Group (BBRG), like many organizations today, has a presence across a large geographical area. The organization has employees in 29 different states with more than 80 locations and 11 different departments. BBRG recognized that building consistency in its brand meant building a network of collaboration that could reach all employees and allow them to share ideas and information. The solution needed to be one that required little training to be able to use, yet powerful enough to serve the employees needs.

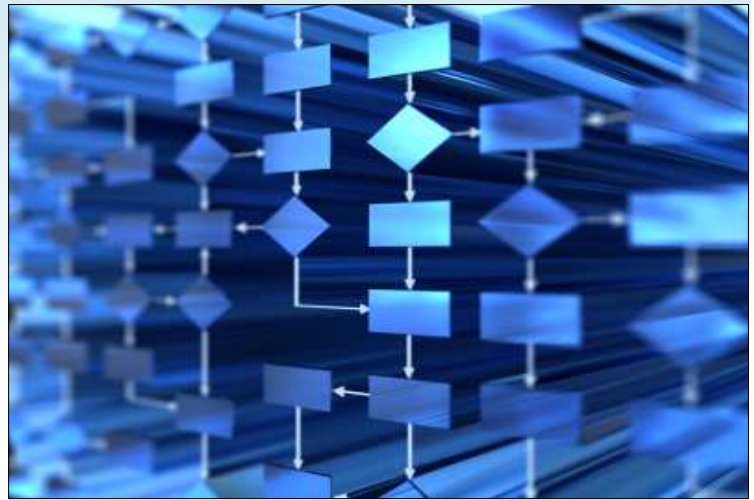
The Dayhuff Group worked with BBRG to evaluate the needs of the users, assess the existing infrastructure and analyze the existing intranet sites. We interviewed several people in the organization, including management, to ensure the company's goals would be reflected in the design.

Key Requirements:

- ▶ Secure content – Keep sensitive information private and confidential
- ▶ Exhaustive search capabilities
- ▶ Look and feel that matched the company's branding
- ▶ Ability to publish content
- ▶ Require little training to be able to use
- ▶ Scalable as the system grew
- ▶ Fit within the existing infrastructure
- ▶ Ability to house/distribute disparate content

The Dayhuff team identified Microsoft® SharePoint® as the ideal tool for this solution, which could be incorporated as the technology behind the new corporate intranet. We installed SharePoint 2007 MOSS on a Windows® 2003 Server platform. SharePoint fit seamlessly into the existing Windows server environment and required little training for administration. Design to delivery took less than 2 months using our rapid delivery model.

We configured SharePoint to house information from 11 different departments and to allow each department to publish its own content and collaborate online.



Use of the site grew rapidly and the free flow of ideas encouraged BRAVO | BRIO to expand use of the site from these 11 departments to across the company.

Solution Overview:

Benefits:

- ▶ Free exchange of ideas
- ▶ Collaboration across the distributed organization
- ▶ Little training for users or technical staff
- ▶ Seamless integration with existing environment
- ▶ Single location for corporate information

Company Description

The Dayhuff Group specializes in delivering fast, focused, high-quality and cost-effective content management solutions. Our range of experience, scope of expertise, and delivery model makes us a unique provider of technology services. We put those attributes to work to guarantee our clients short-cycle project completion with real-world budgets. The result: innovative, problem-solving technology services that improve efficiency, reduce costs, and increase revenues.

Contact Information

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